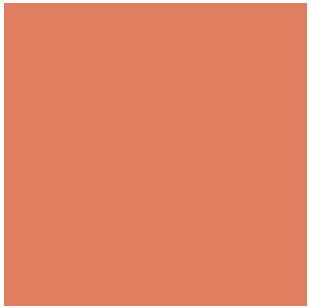


MEDIA DATA 2023

German issue

FONDS
exklusiv

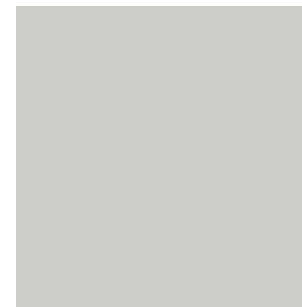


The High-Quality
Investment Magazine



For higher transparency in the spheres of Mutual Investment Funds | Insurance & Pension Provision | Closed Funds | Certificates

The High-Quality Investment Magazine



POSITION & BENEFITS

FONDS exklusiv reports about mutual funds, insurance & pension provision, closed funds and investment trends.

FONDS exklusiv provides you with customized and comprehensive communications services in the fields of the entire insurance and financing industry.

FONDS exklusiv reports substantiated and opinionated at a high level - based on its independent and qualified editorial team - about current topics, that move the finance sector.



INVESTORS: high net worth individuals willing to invest on a large-scale

FINANCIAL ADVISERS: experts with high and growing customer base, which give the clients a good understanding of the financial products presented in the magazine

INSTITUTIONALS: expert investors who read the magazine to gain new insights of the financial world

The High-Quality Investment Magazine

EDITORS TEAM



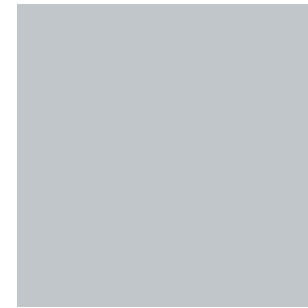
Chief Editor

Dipl.-Volkswirt
Kay Schelauske



Leading Online-Editor

Mag. Raja Korinek



Private Banking, Gold, ETF & Certificates

Mag. Raja Korinek

Insurance & Pension Provision

Dipl.-Volkswirt Kay Schelauske, Uwe Schmidt-Kasperek

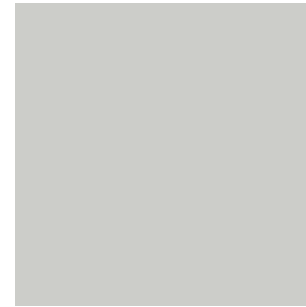
Closed Funds

Leo Fischer, Wolfgang Regner

Investment Funds

Wolfgang Regner, Mag. Raja Korinek, Dipl.-Volkswirt Kay Schelauske,
Leo Fischer

The High-Quality Investment Magazine



PRINTED CIRCULATION (TOTAL)

30.000 copies

Circulation Allocation

| | |
|--------|--|
| 13.900 | Subscribers |
| 10.100 | Newspaper Kiosk |
| 6.000 | Adviser Pools & Institutionals (Financial Advisers, Asset Managers, Fund Managers, Banks & Savings Institutions) |

Audience Analysis

data according to subscribers and data base addresses

79% of readers are male

21% of readers are female



Age groups

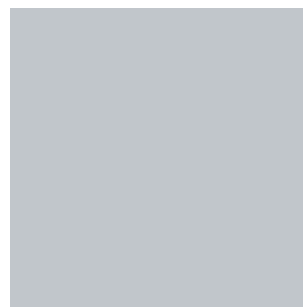
| | |
|----------------|------|
| up to 30 years | 11 % |
| 30-40 years | 21 % |
| 40-50 years | 31 % |
| 50-60 years | 25 % |
| over 60 years | 12 % |

Annual income

| | |
|------------------------|------|
| up to 30.000 Euro | 5 % |
| 30.000 – 50.000 Euro | 13 % |
| 50.000 – 80.000 Euro | 22 % |
| 80.000 – 120.000 Euro | 29 % |
| more than 120.000 Euro | 31 % |

source: reader survey

The High-Quality Investment Magazine



DATES OF PUBLICATION*

| | Ads closing date | Closing date of printing templates | Date of publication |
|----------------------|-------------------------|---|----------------------------|
| Issue 01/2023 | 17.02.2023 | 24.02.2023 | 15.03.2023 |
| Issue 02/2023 | 19.05.2023 | 26.05.2023 | 16.06.2023 |
| Issue 03/2023 | 11.08.2023 | 18.08.2023 | 15.09.2023 |
| Issue 04/2023 | 20.10.2023 | 27.10.2023 | 24.11.2023 |

Company presentations 3 days before closing date of printing

* Dates Subject to minor changes

The High-Quality Investment Magazine



INVESTMENT BREAK-DOWN

| Advert | | Page Size | Prices in Euro (€) |
|--------|-----|-----------------------------|--------------------|
| | 2/1 | format (420x297) | 11.990,-- |
| | 1/1 | format (210x297) | 6.990,-- |
| | 1/2 | format (210x148), (105x297) | 4.590,-- |
| | 1/3 | format (210x99), (70x297) | 3.590,-- |



**Total printed
circulation:**
30.000 copies

All prices excl. VAT and
compulsory advertising tax

Special forms of advertising (Supplements,
Banners, Frontgatefolders etc.) by request

FONDSMAGAZIN Verlagsgesellschaft m.b.H.

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TECHNICAL DATA

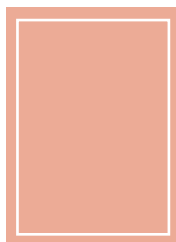
Magazine format: 210 mm width x 297 mm height (A4) **Finishing:** adhesive binding, **Printing process:** Offset printing

Content: 60-fold-raster screen, **Cover:** 80-fold raster **Coloured printing ink:** 4c, **Colour scheme:** Euro scheme

CUT

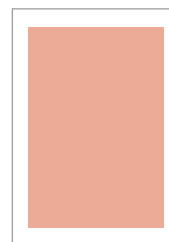
(+ 3 mm for cutting)

| | width x height |
|-----------------------|----------------|
| 1/1 | 210 x 297 mm |
| 1/2 vertical | 105 x 297 mm |
| 1/2 horizontal | 210 x 148 mm |
| 1/3 vertical | 70 x 297 mm |
| 1/3 horizontal | 210 x 99 mm |



TYPE AREA

| | width x height |
|-----------------------|----------------|
| 1/1 | 166 x 270 mm |
| 1/2 vertical | 82 x 270 mm |
| 1/2 horizontal | 166 x 135 mm |
| 1/3 vertical | 52 x 270 mm |
| 1/3 horizontal | 166 x 90 mm |



ADVERTORIAL / COMPANY PRESENTATION

Single page

Number of characters incl. blank spaces according to printed pattern ca. 3.300 + contact info – number of characters may vary according to size and number of photos



Please provide photo data and logo in printable quality (300 dpi)

Please provide double pages in the form of 2 single pages

Banner (Fund table) 187 x 20 mm

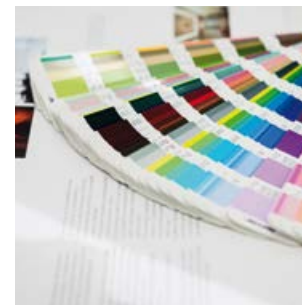
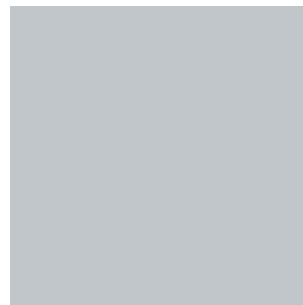
Technical data of special means of advertising (Supplements, Banners, Frontgatefolders etc.) by request



Double paged

Number of characters incl. blank spaces according to printed pattern ca. 6.500 incl. contact info

The High-Quality Investment Magazine



THE MAKING OF ADVERTISEMENT SUJETS (SUBJECTS)

Exclusively printable PDF/X-Files

Embed fonts and pictures

PDF with no layers

Image resolution 300 dpi

Color profiles

Cover ISO Coated v2 - Fogra 39

Content PSO LWC Improved (ECI) - Fogra 46

All files should be delivered in CMYK
with no RGB or device



Please include a 3 mm bleed on each side of your artwork that needs trimming.

Detailed technical information:
<https://www.berger.at/services>

DELIVERY ADDRESS

GERMAN ISSUE

E-Mail: de-ausgabe@fondsverlag.com

Delivery address for proof and disk

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